**飞利浦中国2017校园春季招聘【新增职位】**

**Job Title: Trainee\_Marketing Management**

**部门:**Personal Health- CO Marketing Function

**学历要求:**本科或硕士

**目标专业:** 不限

**职位关键词:** 市场营销定位培训生

**Job Summery职位概述**

* 本科或硕士学历，专业不限，有市场销售相关经验为佳，英语听说读写流利
* 2年市场营销相关岗位轮岗

**Key Responsibility工作职责**

* Spend two years completing 3-4 assignments in various marketing sales functions. In each assignment you will fulfil your individual responsibility through working with our marketing managers to be actively involved in day-to-day business and project.

**Requirements能力要求:**

* Bachelor degree & above
* Good command of spoken and written English
* Good communication & interpersonal skills
* Good team Player and self-motivated
* Solid analytical & problem solving skill
* Quick learner and enjoy working in a dynamic environment
* Demonstrated leadership potential
* Passionate about marketing

**Department Introduction部门介绍**

Philips Personal Health Greater China has four business areas: Personal Care, Domestic Appliances, Health & Wellness, and Coffee Machine. We are continuously taking suitable approach in the appropriate place for consumers to experience our products and services to ensure all categories achieve better performance in the market.

**Job Title: Trainee\_Online Trade Shopper Marketing**

**部门:**Personal Health- CO Sales Function

**学历要求:**本科或硕士

**目标专业:**不限

**职位关键词:** 线上营销定位培训生

**Job Summery职位概述**

* 本科或硕士学历，专业不限但市场相关为佳，有市场或销售相关经验，英语听说读写流利
* 2年市场营销相关岗位轮岗

**Key Responsibility工作职责**

* Spend two years completing 3-4 assignments in various sales &marketing functions. In each assignment you will fulfil your individual responsibility through working with our sales & marketing managers to be actively involved in day-to-day business and project.

**Requirements能力要求:**

* Bachelor degree & above
* Good command of spoken and written English
* Good communication & interpersonal skills
* Good team Player and self-motivated
* Solid analytical & problem solving skill
* Quick learner and enjoy working in a dynamic environment
* Demonstrated leadership potential
* Passionate about sales/marketing

**Department Introduction部门介绍**

Philips Personal Health Greater China has four business areas: Personal Care, Domestic Appliances, Health & Wellness, and Coffee Machine. We are continuously taking suitable approach in the appropriate place for consumers to experience our products and services to ensure all categories achieve better performance in the market.

**网申时间：即日起至2017年5月31日**

**网申地址：**[**http://philips.minixiao.com**](http://philips.minixiao.com)

**邮箱地址：**[**philips@minixiao.com.cn**](mailto:philips@minixiao.com.cn)

**邮件标题：名字+应聘职位+学校**

公司介绍

荷兰皇家飞利浦是一家专注于多元化技术的公司，致力于通过在医疗保健、优质生活和照明领域的有意义创新提升人们的生活品质。公司在心脏监护、紧急护理与家庭医疗保健、节能照明解决方案与新型照明应用以及男性剃须和仪容产品、口腔护理产品等方面均居于领先地位。